

Fact Sheet

Name:	splendid medien AG
ISIN:	DE0007279507
Reuters Instrument Code:	SPMG.DE
Stock market abbreviation:	SPM
Index data (inter alia):	DAXsubsector Movies & Entertainment
Trading segment:	General Standard (from 28.10.2009) Prime Standard (up to 27.10.2009)
Authorised capital:	EUR 9.789.999,00
Authorised capital in shares:	9.789.999
Share capital:	EUR 9.789.999,00
Share capital in shares:	9.789.999
First trading day:	24. September 1999
Designated Sponsor:	Oddo Seydler Bank AG, Frankfurt

Company information:

Established:	1974
End of business year:	31.12.
Accounting Standard:	IFRS
Total Capital stock:	EUR 9,789,999.00
Share type/stated value:	9,789,999 Bearer shares
IPO activities:	29.8.2001: Issue of share options to employees of the concern. Total number of options granted: 222,494 11.5.2005: Issue of 889,999 new new ordinary, registered shares
Executive board:	Andreas R. Klein Alexander Welzhofer Hans-Jörg Mellmann
Supervisory board:	Dr. Ralph Drouven Bernd Kucera Malisa Scott
Adress:	Alsdorfer Str. 3 50933 Köln Deutschland
Phone:	+49-(0)221-95 42 32 0
Fax:	+49-(0)221-95 42 32 8
Contact:	Karin Opgenoorth (Investor Relations and Corporate Communications)

Information on First Quotation:

Leading Underwriter:	Westdeutsche Landesbank Girozentrale
Underwriters:	Dresdner Kleinwort Wasserstein, Sal. Oppenheim jr. & Cie. KGaA
Offering period:	16. Sept. 1999 — 21. Sept. 1999
Bookbuilding range:	EUR 25.00 — 30.00
Subscription price:	EUR 30.00
First price:	EUR 25.65
Placement Volume exkl. Greenshoe:	EUR 71,666,760.00
Placement Volume in Shares exkl. Greenshoe:	2,388,892
Greenshoe in Shares:	300,000
Greenshoe executed in Shares:	0
End of Lockup-period:	25.09.2000