

Fact Sheet

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| Name: | splendid medien AG |
| ISIN: | DE0007279507 |
| Reuters Instrument Code: | SPMG.DE |
| Stock market abbreviation: | SPM |
| Index data (inter alia): | DAXsubsector Movies & Entertainment |
| Trading segment: | General Standard (from 28.10.2009) Prime Standard (up to 27.10.2009) |
| Authorised capital: | EUR 9.789.999,00 |
| Authorised capital in shares: | 9.789.999 |
| Share capital: | EUR 9.789.999,00 |
| Share capital in shares: | 9.789.999 |
| First trading day: | 24. September 1999 |
| Designated Sponsor: | ODDO BHF Corporates & Markets AG, Frankfurt |

Company information:

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| Established: | 1974 |
| End of business year: | 31.12. |
| Accounting Standard: | IFRS |
| Total Capital stock: | EUR 9,789,999.00 |
| Share type/stated value: | 9,789,999 Bearer shares |
| IPO activities: | 11.5.2005: Issue of 889,999 new new ordinary, registered shares |
| Executive board: | Dr Dirk Schweitzer Björn Siecken |
| Supervisory board: | Dr. Ralph Drouven Bernd Kucera Malisa Scott |
| Adress: | Lichtstr. 25 50925 Köln Deutschland |
| Phone: | +49-(0)221-95 42 32 0 |
| email: | info@splendid-medien.com |
| Contact: | Karin Opgenoorth (Investor Relations and Corporate Communications) |

Information on First Quotation:

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| Leading Underwriter: | Westdeutsche Landesbank Girozentrale |
| Underwriters: | Dresdner Kleinwort Wasserstein, Sal. Oppenheim jr. & Cie. KGaA |
| Offering period: | 16. Sept. 1999 — 21. Sept. 1999 |
| Bookbuilding range: | EUR 25.00 — 30.00 |
| Subscription price: | EUR 30.00 |
| First price: | EUR 25.65 |
| Placement Volume exkl. Greenshoe: | EUR 71,666,760.00 |
| Placement Volume in Shares exkl. Greenshoe: | 2,388,892 |
| Greenshoe in Shares: | 300,000 |
| Greenshoe executed in Shares: | 0 |
| End of Lockup-period: | 25.09.2000 |