

Information pursuant to section 125 para. 1 German Stock Corporation Act (AktG) in connection with section 125 para. 5 AktG, article 4 para. 1 and table 3 of the annex to Implementing Regulation (EU) 2018/1212¹

Type of Information	Description
A. Specification of the message	
1. Unique identifier of the event	Ordinary annual general meeting of Splendid Medien AG 2025 [format pursuant to Implementing Regulation (EU) 2018/1212: SPM062025oHV]
2. Type of message	Meeting notice of a general meeting [format pursuant to Implementing Regulation (EU) 2018/1212: NEWM]
B. Specification of the issuer	
1. ISIN	DE0007279507
2. Name of issuer	Splendid Medien AG
C. Specification of the meeting	
1. Date of the general meeting	17 June 2025 [format pursuant to Implementing Regulation (EU) 2018/1212: 20250617]
2. Time of the general meeting	11:00 hours (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 09:00 UTC (Universal Time Coordinated)]
3. Type of the general meeting	Ordinary annual general meeting (in-person meeting) [format pursuant to Implementing Regulation (EU) 2018/1212: GMET]
4. Location of the general meeting	Park.cologne, Josef-Lammerting-Allee 17-19, Room Parkstraße (EG), 50933 Cologne, Germany
5. Record Date	26 May 2025 [format pursuant to Implementing Regulation (EU) 2018/1212: 20250526]
6. Uniform Resource Locator (URL)	https://www.splendidmedien.com/de/hauptversammlung

¹ In the interest of readability, no distinction has been made between male, female and non-binary. All personal designations apply equally to all genders.

D. Participation* in the general meeting	
D. Participation* in the general meeting – Voting in person on site	
1. Method of participation* by shareholder	Voting in person on site [format pursuant to Implementing Regulation (EU) 2018/1212: PH; ISO 20022: PHYS]
2. Issuer deadline for the notification of participation*	Registration for the annual general meeting by 10 June 2025, 24:00 hours (CEST) (time of receipt decisive) [format pursuant to Implementing Regulation (EU) 2018/1212: 20250610; 22:00 UTC (Universal Time Coordinated)]
3. Issuer deadline for voting	17 June 2025, until the end of voting in the annual general meeting [format pursuant to Implementing Regulation (EU) 2018/1212: 20250617; until the end of voting in the annual general meeting]
D. Participation* in the general meeting – proxies nominated by the Company	
1. Method of participation* by shareholder	Exercise of voting rights by granting authority and issuing instructions to the proxies nominated by the Company [format pursuant to Implementing Regulation (EU) 2018/1212: PX; ISO 20022: PRXY]
2. Issuer deadline for the notification of participation*	Registration for the annual general meeting by 10 June 2025, 24:00 hours (CEST) (time of receipt decisive) [format pursuant to Implementing Regulation (EU) 2018/1212: 20250610; 22:00 UTC (Universal Time Coordinated)]
3. Issuer deadline for voting	Granting authority with voting instructions to the proxies nominated by the Company <ul style="list-style-type: none"> • in writing or in text form by postal mail, fax or email by 16 June 2025, 24:00 hours (CEST) (time of receipt decisive) [format pursuant to Implementing Regulation (EU) 2018/1212: 20250616; 22:00 UTC (Universal Time Coordinated)] • if attending the annual general meeting in person on 17 June 2025, until the start of voting in the annual general meeting [format pursuant to Implementing Regulation (EU) 2018/1212: 20250617; until the start of voting in the annual general meeting]

D. Participation* in the general meeting – proxy authorization	
1. Method of participation* by shareholder	Exercising the right to vote through an authorized third party [format pursuant to Implementing Regulation (EU) 2018/1212: PX; ISO 20022: PRXY]
2. Issuer deadline for the notification of participation*	Registration for the annual general meeting by 10 June 2025, 24:00 hours (CEST) (time of receipt decisive) [format pursuant to Implementing Regulation (EU) 2018/1212: 20250610; 22:00 UTC (Universal Time Coordinated)]
3. Issuer deadline for voting	Granting authority to third parties: No deadline set by the issuer. In any case, authority must be granted until the start of voting at the latest. Timely registration for the annual general meeting is a prerequisite for exercising voting rights and other shareholder rights by proxy; refer to number 2 in this block D (Participation* in the general meeting – proxy authorization) for information about the registration deadline. Exercise of voting rights by the authorised third party on 17 June 2025, until the end of voting at the annual general meeting [format pursuant to Implementing Regulation (EU) 2018/1212: 20250617; until the end of voting at the annual general meeting]
E. Agenda	
E. Agenda – item 1	
1. Unique identifier of the agenda item	1
2. Title of the agenda item	Presentation of the adopted annual financial statements as of 31 December 2024, and the report of the Supervisory Board for the 2024 financial year ended 31 December 2024
3. Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4. Vote	
5. Alternative voting options	

E. Agenda – item 2	
1. Unique identifier of the agenda item	2
2. Title of the agenda item	Resolution on the appropriation of net income as of 31 December 2024
3. Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – item 3	
1. Unique identifier of the agenda item	3
2. Title of the agenda item	Resolution on the discharge of the members of the Management Board
3. Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – item 4	
1. Unique identifier of the agenda item	4
2. Title of the agenda item	Resolution on the discharge of the members of the Supervisory Board
3. Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]

E. Agenda – item 5	
1. Unique identifier of the agenda item	5
2. Title of the agenda item	Election of the auditor for the 2025 financial year
3. Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – item 6a	
1. Unique identifier of the agenda item	6a
2. Title of the agenda item	Election of the Supervisory Board - Individual election of Mr Hans-Jörg Mellmann
3. Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – item 6b	
1. Unique identifier of the agenda item	6b
2. Title of the agenda item	Election of the Supervisory Board - Individual election of Mrs Sandra Münstermann
3. Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]

E. Agenda – item 6c	
1. Unique identifier of the agenda item	6c
2. Title of the agenda item	Election of the Supervisory Board - Individual election of Mr Arno Fuser
3. Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – item 6d	
1. Unique identifier of the agenda item	6d
2. Title of the agenda item	Election of the Supervisory Board - Individual election of Dr Marcus Berg (substitute member for all of the Supervisory Board members listed above under a) to c), provided they are elected by the annual general meeting)
3. Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – item 7	
1. Unique identifier of the agenda item	7
2. Title of the agenda item	Resolution on the amendment of the Supervisory Board remuneration; amendment of Article 22 of the Articles of Association (Remuneration of the Supervisory Board)
3. Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]

E. Agenda – item 8	
1. Unique identifier of the agenda item	8
2. Title of the agenda item	Amendment of Section 18 (1) sentence 1 of the Articles of Association (Supervisory Board meetings), Section 23 (1) sentence 2 of the Articles of Association (Venue of the annual general meeting) and Section 25 (1) of the Articles of Association (Chairmanship of the annual general meeting)
3. Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – item 9	
1. Unique identifier of the agenda item	9
2. Title of the agenda item	Resolution on the cancellation of the previous authorisation and the creation of a new authorisation to acquire and use treasury shares and to exclude the right to tender shares upon acquisition and the subscription right upon sale
3. Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
F. Specification of the deadlines regarding the exercise of other shareholders rights	
F. Shareholder right – motions for additions to the agenda	
1. Object of deadline	Submission of requests for additions to the agenda (section 122 (2) AktG)
2. Applicable issuer deadline	23 May 2025, 24:00 hours (CEST) (time of receipt decisive) [format pursuant to Implementing Regulation (EU) 2018/1212: 20250523; 22:00 UTC (Universal Time Coordinated)]
F. Shareholder right – counter motions	
1. Object of deadline	Submission of counter motions to proposed resolutions on particular items on the agenda (section 126 (1) AktG)
2. Applicable issuer deadline	2 June 2025, 24:00 hours (CEST) (time of receipt decisive) [format pursuant to Implementing Regulation (EU) 2018/1212: 20250602; 22:00 UTC (Universal Time Coordinated)]

F. Shareholder right – election proposals	
1. Object of deadline	Submission of election proposals for the election of supervisory board members or auditors (section 127 AktG)
2. Applicable issuer deadline	2 June 2025, 24:00 hours (CEST) (time of receipt decisive) [format pursuant to Implementing Regulation (EU) 2018/1212: 20250602; 22:00 UTC (Universal Time Coordinated)]
F. Shareholder right – right to information	
1. Object of deadline	Request for information on company matters (section 131 (1) AktG)
2. Applicable issuer deadline	17 June 2025, during the annual general meeting in accordance with the instructions by the chairman of the meeting [format pursuant to Implementing Regulation (EU) 2018/1212: 20250617; during the annual general meeting in accordance with the instructions by the chairman of the meeting]
F. Shareholder right – filing of objections	
1. Object of deadline	Filing of objections against resolutions of the annual general meeting
2. Applicable issuer deadline	17 June 2025, from the beginning of the annual general meeting until its closing by the chairman of the general meeting [format pursuant to Implementing Regulation (EU) 2018/1212: 20250617; from the beginning of the annual general meeting until its closing by the chairman of the general meeting]

*The term “participation” is used here exclusively in the meaning of the Implementing Regulation (EU) 2018/1212 and is not identical to participation in the meaning of section 118 AktG.